

Scarecrow Trail

Rensselaer Parks invites you to design, create and sponsor a scarecrow! Promote your business, organization, club, special event, hobby, sport, etc. to our community this fall. Individuals and families are also welcome.



Scarecrows will be on display at Milroy and Potawatomi Parks from October 5- October 31.

Rules:

- **Entry forms must be received by 5 p.m. Friday, September 27, 2019.**
- **Scarecrows must be installed by 5 p.m. Friday, October 4. Do not install scarecrow until notified by Rensselaer Parks that your application has been approved.**
- **Registrants are responsible for installation, maintenance and removal of their scarecrow.**
- **Rensselaer Parks will place a metal post to which scarecrows will be attached. Registrant is responsible for the attachment.**
- **Scarecrows must be removed between October 31 and November 3.**
- **Registrants must include a sign with scarecrow title and organization/group/family name/business. Entries may include additional signage with captions, special event details, mission statement, website, contact information, etc.**
- **Scarecrow must be securely mounted on a pole and secured to withstand weather conditions. Scarecrows as part of a tableau setting or scene should be constructed with weights or staked. This is the responsibility of the registrant.**
- **Scarecrows that reflect controversial, social, cultural or political situations or discrimination, hatred or oppression against any race, ethnicity, religion or group will not be allowed.**
- **Handouts, promotional materials, or free giveaways are not allowed.**
- **Rensselaer Parks Department reserves the right to remove any scarecrow that does not meet these standards and regulations.**
- **Rensselaer Parks Department is not responsible for your scarecrow while on display.**

Tips:

- **What should your scarecrow say to the community? How can your scarecrow reflect and highlight your group's interest? What activities are enjoyed by your club? What is your organization's mission? What service or product do you offer? What's your specialty? Do you have a special event to promote?**
- **Recycle and repurpose building materials, old clothing, craft supplies, thrift store bargains, etc.**
- **Consider using gourds, pumpkins, corn, moss, leaves, berries, raffia, and flowers.**
- **Scarecrows may be subject to harsh conditions outdoors. Use water-resistant and durable materials. Plastic bottles and bags work well for stuffing. Treating fabrics with moisture and stain repellent may prevent mold and mildew. Rocks can be used for weights. Twine, zip ties, and safety pins can offer secure fastening.**

Registration fee is \$25. Proceeds go to Rensselaer Parks. Prizes will be awarded for winning entries. Winners will be announced at Fall Fest on October 25 at Brookside Park.



Scarecrow Trail Entry Form

✓ Check one:

___ Please register our scarecrow entry for the 2019 Scarecrow Trail.

___ We are unable to participate but wish to make a donation to the Rensselaer Parks Department.

___ We are unable to participate but wish to donate merchandise and/or gift certificates to be awarded for the contest prizes.

Organization/Group/Business/Family Name _____

Mailing address _____

Title of Scarecrow _____

Description of scarecrow scene (Include description of special props, signage, materials...)

Registration fee is \$25.

Entries will be judged by a panel of community members. We will also have a People's Choice Award with voting taking place on our Facebook page. Prizes will be awarded to top 3 scarecrows and will be announced at the Fall Fest at Brookside Park on October 25.

Mail entries to:

Heather Hall

Rensselaer Parks Department Program Director

508 N. Cullen St.

Rensselaer, IN 47978

Checks should be made out to *Rensselaer Parks Department*. Check memo should read *Scarecrow Trail Contest*. Entry forms must be received by 5 p.m. Friday, September 27, 2019